



# PLEDGE 4 PATRIOTS

## “We Support The Cause” Opening Statement

---

Dear Sponsor,

I Kevin Keen, am writing this letter to give you a reason, a powerful reason. As the Founder of Pledge4Patriots, my commitment is touch one person who needs help, at least one time.

I am a patriot! I am a citizen of the USA! I believe in my God, my Country, and my fellowman, health, education, and welfare.

And, I especially believe in Giving Back.

Not everyone can be like me, but one thing, you can sure work with my vision and my mission. As our natural resources, social and economic situations, and the changing world dictates our next move, even in stride, it's one day at a time. As I stated a couple of sentences ago, here is my reason...

We tend to sometimes forget that a PATRIOT is not just a Military term for a Soldier or Veteran. It's ANYONE that is a TRUE CITIZEN of our America. Inasmuch, as the founding fathers fought for our freedom and justice, we must recognize our home, our heritage, and Constitution, be grateful for even what little we have, and know our future depends on the education from the old to help the new. As a strong advocate to help support the cause, whatever situation arises, the vision and mission is to help the First Responders, any active Military or Veteran that needs assistance, and especially the homeless, helpless, and handicapped, whom may also desire spiritual guidance.

We will work with our private patriotic museums and institutions that keep the memories of our forefathers history intact, as well as any helping hand organizations, such as the Red Cross, Salvation Army, USO etc. We will support in what they do to make a difference.

We truly want no patriot to live off the grid, but we sometimes forget that person, has just as much rights as any of us. With your support we will reach out to every patriot and ally, letting everyone know that their membership, donation, or volunteering, will be helping those in need.

Acts of God, accidents, or any tragedy, Pledge4Patriots will be there to support the cause. I don't need big names to participate, I need YOU and for YOU to tell others like YOU. We can then be ready to STAND TALL, walk arm in arm, and do whatever it takes, to support the cause.

In closing, a good friend of mine, the legendary Mr. Ed McMahon, whom I worked with for the last 19 years of his life, told me...

“You got to be Humble to Rumble”. My reason is just that, be humble.

Join my vision and mission as my motto is...

“WE SUPPORT THE CAUSE” Please support this mission...



P.O. Box 679129  
Orlando, Florida 32867  
(407) 920-6583  
info@pledge4patriots.com  
www.pledge4patriots.com



# PLEDGE 4 PATRIOTS

## “We Support The Cause” Mission Statement

---

### OUR MISSION

One of our Board of Directors has been in the Radio business for over 35 years. Myself, I was the Vice President, Promotions, Productions, and Marketing Director for World Broadcasting at Universal Studios for over 20 years. It never fails, I am always told to keep it simple and to the point.

Our mission for this campaign is to do some good for homeless Patriots in Central Florida. On behalf of Pledge4Patriots, your presence would be of utmost value, having your company representatives assisting and sponsoring our campaign.

On Monday, July 27th, at 8p.m., we are holding an event at the Orlando Jai Alai, located at 6405 S. 17/92, Fern Park, Florida

As of 2011, new ownership of Orlando Jai Alai, is bringing back a sense of dejavu. Offering a variety of things to do, still including par mutual fun. In the 70's & 80's, Jai Alai would drop the playing floor net, put up stage, lighting and sound, and let everyone enjoy unbelievable talent such as Elvis Presley, Ted Nugent, and the start up of U2.

Hundreds of people (seating cap. approx. 1026) will have the opportunity for a 90 minute performance, to experience our fundraising event...

THE AMAZING KRESKIN  
(see attached bio)

### Why are we doing this mission?

Each night in the open sky, Downtown Orlando, Florida, on the front of the concrete doorsteps of the Orlando Baptist Church, a multitude of homeless patriots congregate to sleep together.

Your generosity in helping us with our vision and mission, will ensure that the patriots hearts we touch, are going to receive pillows, blankets, and sleeping bags. And, within our means, we need to do whatever we can, to ensure these patriots are at least not using newspapers as a blanket.

This is only the beginning, as we will be working with helping other organizations such as Coalition for the Homeless.

Finally, the impact of your generosity will assist Pledge4Patriots in creating a humble and rewarding atmosphere, for all that participate with this campaign, As well as letting everyone know, that your support will be seen and felt by thousands. Today, the need is more important than ever. Please help with our mission, as WE SUPPORT THE CAUSE.

Kevin Keen, Founder/President, Pledge4Patriots Inc.



P.O. Box 679129  
Orlando, Florida 32867  
(407) 920-6583  
info@pledge4patriots.com  
www.pledge4patriots.com



# PLEDGE 4 PATRIOTS

## “We Support The Cause” Vision Statement

---

### **How did Pledge4Patriots come to fruition?**

As we see more and more the need to help one another, it becomes prevalent that we as human beings, must be prepared for uncertainty, work harder for the things that matter, and take care of ourselves for security and survival.

### **What is the Pledge4Patriots mission?**

To ensure that when the NEED arises, “We Support the Cause”!

### **Why does Pledge4Patriots want to support the cause?**

The obvious answer is for the youth of our country and the world. The same answer applies to all generations and the future of ethical fundraisers. We have an obligation to promote and encourage the involvement of young people in philanthropy and the profession of what ethical fundraising is about, ensuring that when a crisis arises, we can band together and support the cause.

### **How is Pledge4Patriots going to respond and who is going to receive the need?**

Our members become stronger as a TEAM and support the cause. Pledge4Patriots will ensure that all 1st Responders, Active Military, Veterans & Families (which include the homeless, handicapped, helpless, and spiritual needy), and the Patriotic Institutions that protect and preserve the memoirs and artifacts of our forefathers (i.e. private, patriotic museums and institutions), if we receive a CALL TO ACTION! With your involvement, we strive to ensure that each individual, family, or community will be able to call upon us for support. Our pledge is to help one needy individual, ONE PERSON AT A TIME! If Pledge4Patriots can give the needy that KICKSTART, which is deserved, and with a smile on a face, than mission accomplished.

### **What is the best way to participate or volunteer with Pledge4Patriots?**

We extend open arms to all that will become a member, donate, or volunteer. Opt-in to our website, participate with the activities that will generate a helping hand for all concerned.

Remember...”**WE SUPPORT THE CAUSE**”



P.O. Box 679129  
Orlando, Florida 32867  
(407) 920-6583  
info@pledge4patriots.com  
www.pledge4patriots.com

**www.pledge4patriots.com**  
Email: info@pledge4patriots.com  
P.O. Box 679129  
Orlando, Florida 32867  
(407) 920 - 6583



# PLEDGE 4 PATRIOTS

## “We Support The Cause” Sponsor Participation

---

Our members and volunteers will be out in full swing, calling for support towards this campaign. Our team members are experienced in branding, marketing and advertising. P4P is collaborating with a local radio station to create hype, as we know KRESKIN will give his paycheck to a radio celebrity member, who in turn, gives the check to a person sitting in the audience. At the end of the show, KRESKIN, always finds his check.

This is a Must see to believe show!

### Benefits of Sponsorship

Our campaign will be generating tens of thousands of impressions. The event offers a visible opportunity to promote your company, within a respected property of the entertainment industry. Today we have a tremendous opportunity to improve a persons life for the better.

Through a mixture of access, exposure, hospitality, social media and experiential activation, each sponsor will receive the maximum exposure to ensure its sponsorship and marketing goals are met.

Pre-sales on ticket purchases will start on June 17th, 2012.

We must receive any all advertising materials, camera ready, prior to our pre-sale ticket date. We are establishing our PSA's with TV, print, radio, and online press. Media outlets and releases will be sent press throughout the area.

Upon his arrival KRESKIN will be doing local radio and TV interviews, while our sponsor commercials will be inserted, prior to and after.

Any products or services can be pledged for a silent auction, raffle, or just a donation. We appreciate any and all donations, and especially your participation in helping the less fortunate.

The benefit to donating is not just limited to tax breaks or “thank-you” gifts, the benefit is the steps we are all taking to be part of the solution to the problem. We are just on the verge of hurricane season, and Pledge4Patriots is going to be that support arm, in the crucial time of need. We NEED you to call on us when you give, so we can help the cause with anyone in desperate need.

Join us. Make an impression. Show you care and we will definitely prove how we share!



P.O. Box 679129  
Orlando, Florida 32867  
(407) 920-6583  
info@pledge4patriots.com  
www.pledge4patriots.com



# PLEDGE 4 PATRIOTS

## “We Support The Cause” Sponsor Packages 2

---

### TITLE SPONSOR

(category exclusivity)

**PLEDGE 3000.00**

- \*10 VIP TICKETS (priority seating)\*  
(includes private VIP meet and greet after show)
- \*Sponsor mentions Radio spots (campaign starts June 17th)
- \*Marquee venue exposure (starts June 17th to July 27th)
- \*Host to thank title sponsor for participating on air and at event.
- \*Corporate logo insertion into all print advertisements  
(flyers & posters) (must supply camera ready art)
- \*Banner ad on websites (www.pledge4patriots.com and all support link sites such as FB, Twitter, etc.)
- \*Corporate Logo/Banner on mainstage (sponsor provided)
- \*Promotional space at location
- \*Special sponsor mention Radio Broadcast Live from Universal Studios on The Ron Seggi Show with KRESKIN interview
- \*Opportunity to bring an inflatable at location
- \*Opportunity to distribute pre-approved sample items

### PRESENTING SPONSOR

(category presenter)

**PLEDGE 2000.00**

- \*5 VIP TICKETS (priority seating)\*
- \*Advertisement Logo ad on websites
- \*Promotional space at location
- \*Prominent inclusion in Press Releases and program
- \*Opportunity to distribute pre-approved sample Items
- \*Display banner at event (supplied by sponsor)
- \*Sponsor logo on poster and flyers (must supply camera ready art)

### GOLD PLEDGE SPONSOR

**PLEDGE 1000.00 or more**

- \*2 VIP TICKETS (priority seating)\*
- \*Advertisement Logo on websites
- \*Prominent inclusion in Press Releases and program
- \*Sponsor logo on poster and flyers (must supply camera ready art)

### SILVER PLEDGE SPONSOR

**PLEDGE 500.00 or more**

- \*2 TICKETS
- \*Advertisement Logo on websites
- \*Prominent inclusion in Press Releases and program
- \*Sponsor logo on poster and flyers (must supply camera ready art)

### BRONZE PLEDGE SPONSOR

**PLEDGE 250.00 plus**

- \*2 TICKETS
- \*Prominent inclusion on Press Releases and program
- \*Sponsor logo on poster and flyers (must supply camera ready art)



P.O. Box 679129  
Orlando, Florida 32867  
(407) 920-6583  
info@pledge4patriots.com  
www.pledge4patriots.com